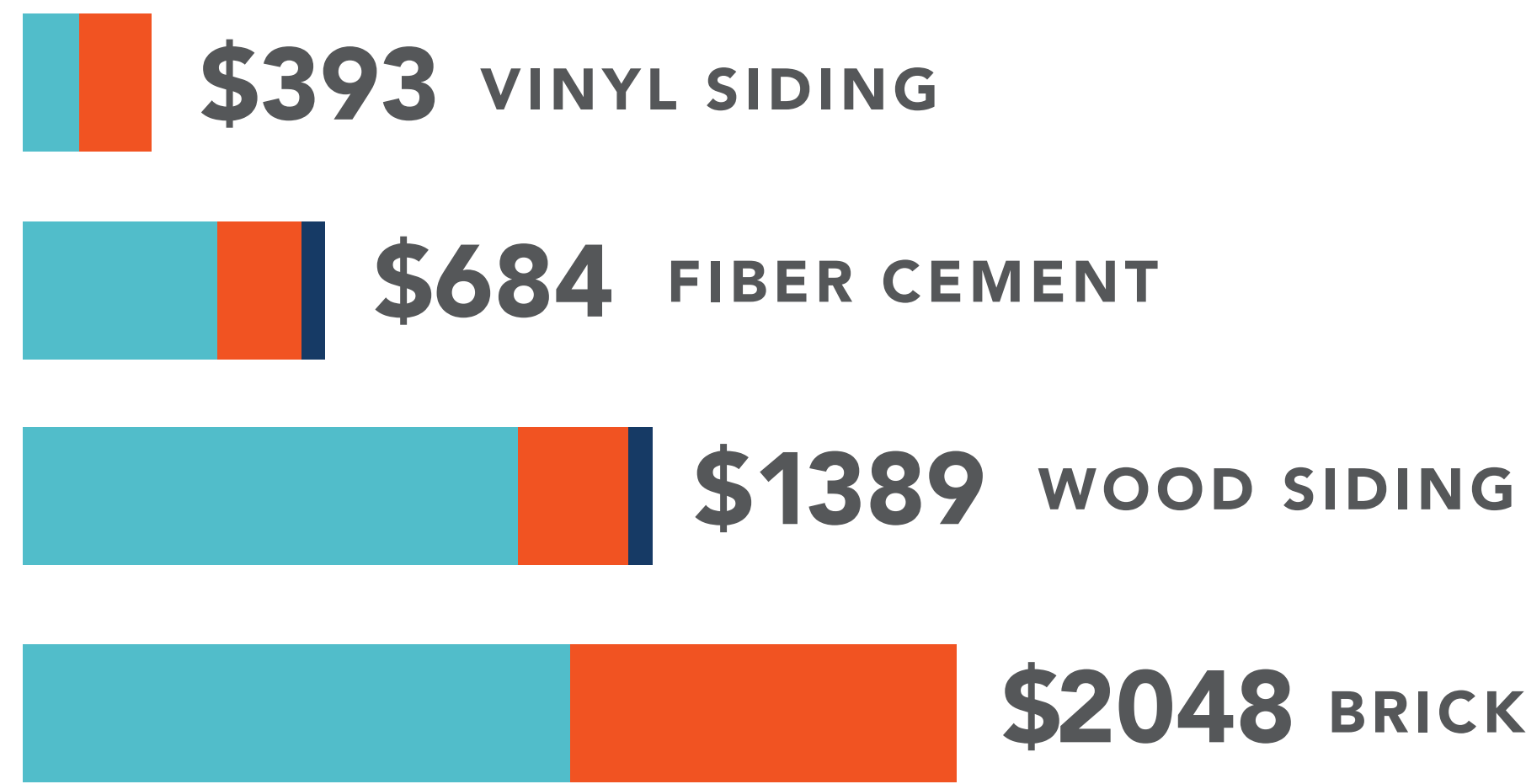


Vinyl Siding

# BEAUTY WITH NO STRINGS ATTACHED

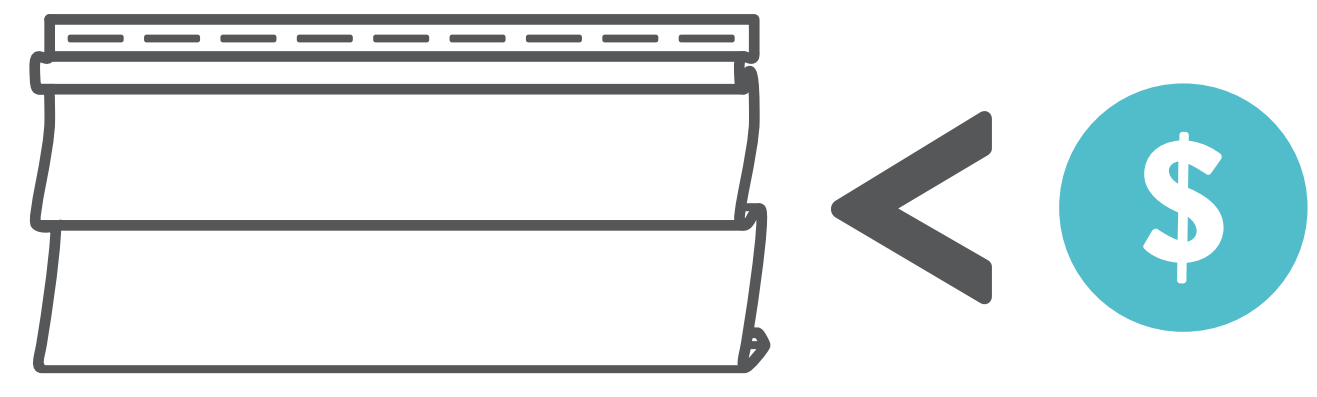
With vinyl siding, you can have it all — beautiful looks in virtually any style you can dream and lasting performance — all without a premium price.

## TOTAL INSTALLED COST: EXTERIOR CLADDING\*



DOLLARS PER SQUARE (A SQUARE COVERS 100 SQUARE FEET) IN NEW CONSTRUCTION HOMES. \*R.S. MEANS 2018 RESIDENTIAL COST DATA

■ MATERIALS ■ LABOR ■ PAINT



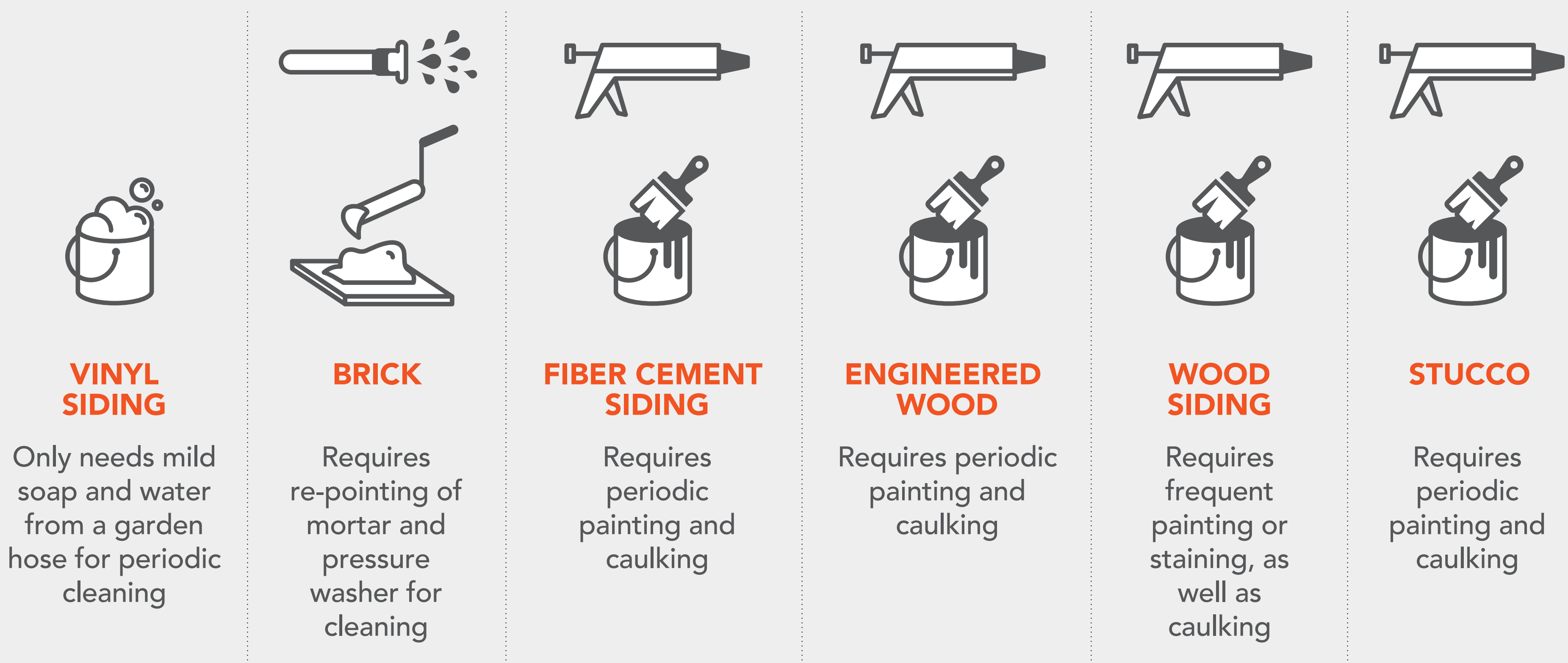
# \$250+ LESS PER SQUARE

Vinyl siding costs up to \$250+ less per square than fiber cement, and is less than half the cost of wood siding.

## THE CAREFREE CHOICE

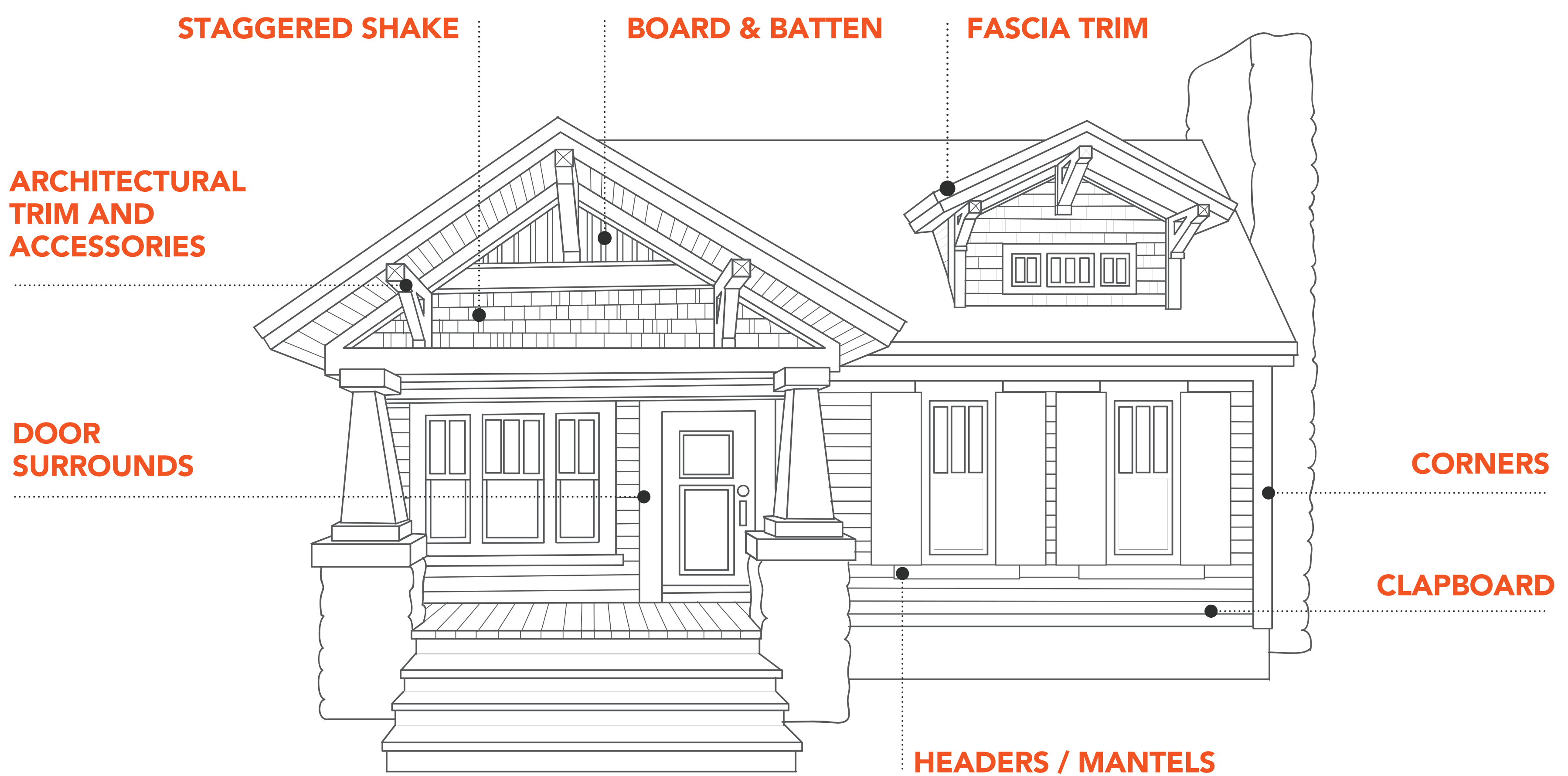
Vinyl siding has continually innovated to virtually eliminate the hassles of ongoing maintenance found in other siding products. **It will never need painting or caulking, and can be cleaned with mild soap and water from a garden hose.** Homeowners with fiber cement must engage in proper maintenance including re-caulking seams and patching dents, chips, or cracks (or risk voiding their warranty).

### COMPARING ONGOING MAINTENANCE



## LOW ON MAINTENANCE, HIGH ON OPTIONS

The benefits of low maintenance extends to architectural trim and accessories that help complete your exterior design. **Virtually any type of trim or accessory that has been traditionally produced in wood is now available in vinyl** and other low maintenance materials – relieving the wood-based worries of painting, swelling, cracking, warping, or insect damage.



See all the design possibilities of vinyl siding with our interactive design guide. [vinylsiding.org/design](http://vinylsiding.org/design)



Get more information at [vinylsiding.org](http://vinylsiding.org)