



TruDefinition®  
**DURATION®**  
**SHINGLES**  
 with SureNail® Technology



Canada



Teak†



**TOTAL PROTECTION. TOTAL CONFIDENCE.®**



**SEAL.**



**DEFEND.**



**BREATHE.**



## HOME SWEET HOME

**Your home is your sanctuary.** It's the place where you want to feel the most comfortable. Safe. Protected. But no matter how much you love your house, it seems the work is never completely done. And if purchasing a new roof is on your to-do list, it may seem like a daunting task—especially if your roof is already damaged or leaking. Since a roof plays such an important role in protecting you and your family from the elements, you realize that you can't let the damage get out of hand.

Don't worry, we know that a roof replacement project is a big, important decision. You can feel confident about choosing our roofing products—Owens Corning has been a recognized leader in the building industry for over 75 years. In fact, we're America's #1 roofing brand.\*\* Not only can we help you choose the right shingle and roofing system components, we can also help you select the right contractor for the job. An Owens Corning® Roofing Preferred Contractor.

Together we can make this a positive experience—an opportunity, really. This is your chance to choose a roof that not only has outstanding performance, but also has exceptional beauty. So for years to come, you'll feel great every time you pull in the driveway.

**Safe. Protected. Home.**



# TruDefinition® DURATION® SHINGLES

with SureNail Technology®

**Bold contrast. Deep dimension. TruDefinition.®**

TruDefinition® Duration® Shingles are specially formulated to provide great contrast and dimension to any roof.

Through the use of multiple granule colours and shadowing, *TruDefinition® Duration®* Shingles offer a truly unique and dramatic effect. This exclusive combination of colour and depth is what makes *TruDefinition® Duration®* Shingles like no other.

*TruDefinition® Duration®* Shingles are available in popular colours with bold, lively contrast and complementing shadow lines for great dimension. They feature a Limited Lifetime Warranty,\*<sup>†</sup> 209 KM/H\* / 130 MPH Wind Resistance Limited Warranty\* and an Algae Resistance Limited Warranty.\* Beyond the outstanding curb appeal and impressive warranty coverage, they also come with the advanced performance of SureNail Technology®.



**The SureNail® Difference—**  
A technological breakthrough in roofing.

The innovative features of Owens Corning® *TruDefinition® Duration®* Shingles with SureNail Technology® offer the following:

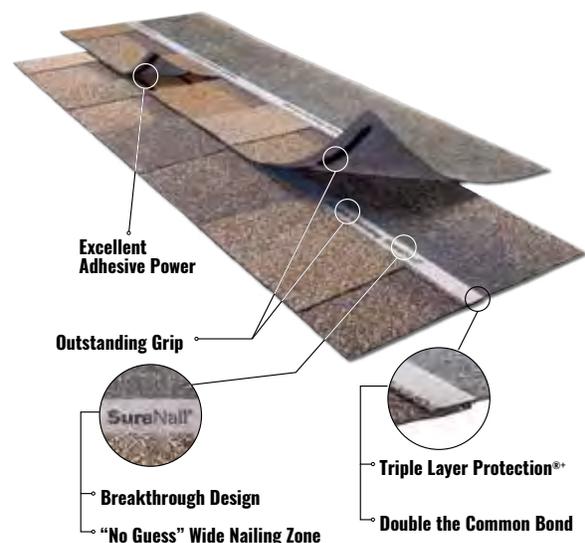
**Breakthrough Design.** Featuring a tough, woven engineered reinforcing fabric to deliver consistent fastening during installation.

**Triple Layer Protection.™** A unique “triple layer” of reinforcement occurs when the fabric overlays the common bond of the shingle laminate layers that offers excellent fastener holding power.

**Excellent Adhesion.** Our enhanced Tru-Bond®<sup>±</sup> sealant grips tightly to the engineered fabric nailing strip on the shingle below.

**Excellent Adhesive Power.** Specially formulated, wide adhesive bands help keep shingle layers laminated together.

**Exceptional Wind Resistance.** The industry’s first asphalt roofing shingle engineered to deliver 209 KM/H\* / 130 MPH wind warranty performance with only 4 nails. 33% fewer nails are required for warranty protection<sup>1</sup>, which can mean fewer deck penetrations.





Desert Tan†



Brownwood†



Teak†



Driftwood†



Onyx Black†



Quarry Gray†



Sierra Gray†



Harbour Blue†  
Not Available in Regions 2 & 3



Estate Gray†



Chateau Green†





## Product Attributes

### Warranty Length\*

Limited Lifetime<sup>††</sup> (As long as you own your home)

### Wind Resistance Limited Warranty\*

209 KM/H\* / 130 MPH



### Algae Resistance Limited Warranty\*

10 Years

### Tru PROtection™ Non-Prorated Limited Warranty\* Period

10 Years

## TruDefinition® Duration® Shingles Product Specifications

|                     |   |
|---------------------|---|
| Nominal Size        | 13 <sup>1</sup> / <sub>4</sub> " x 39 <sup>3</sup> / <sub>8</sub> " |
| Exposure            | 5 <sup>5</sup> / <sub>8</sub> "                                     |
| Shingles per Square | 64  |
| Bundles per Square  | 3   |
| Coverage per Square | 98.4 sq. ft.  |

## Applicable Standards and Codes

CSA A123.5

ASTM D228

ASTM D3018, (Type 1)

ASTM D3161, (Class F Wind Resistance)

ASTM D7158, (Class H Wind Resistance)

ASTM D3462

ASTM E108/UL 790, (Class A Fire Resistance)

ICC-ES AC438<sup>#</sup>

\* The warranty can be transferred one (1) time. See actual warranty for complete details, limitations and requirements.

★★ 2014 Laminate Innovation Survey by Owens Corning Roofing and Asphalt, LLC.

† Owens Corning Roofing strives to accurately reproduce photographs of shingles. Due to manufacturing variances, the limitations of the printing process and the variations in natural lighting, actual shingle colours and granule blends may vary from the photo. The pitch of your roof can also impact how a shingle looks on your home. We suggest that you view a roofing display or several shingles to get a better idea of the actual colour. To accurately judge your shingle and colour choice, we recommend that you view it on an actual roof with a pitch similar to your own roof prior to making your final selection. Colour availability subject to change without notice. Ask your professional roofing contractor for samples of colours available in your area.

†† This illustration depicts *Triple Layer Protection™* and the amount of *Triple Layer Protection™* may vary on a shingle-to-shingle basis.

‡ *Tru-Bond™* is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning Roofing and Asphalt, LLC.

‡‡ 40-Year Limited Warranty on commercial projects.

<sup>1</sup> Where allowed by code. Applicable in Canada only. Preferred Contractors are independent contractors and are neither affiliates nor agents of Owens Corning Roofing and Asphalt, LLC, or its affiliated companies.

# International Code Council Evaluation Services Acceptance Criteria for Alternative Asphalt Shingles.

^ Excludes non-Owens Corning® roofing products such as flashing, fasteners, pipe boots and wood decking.

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# Total Protection Roofing System<sup>®^</sup>

## TOTAL PROTECTION SIMPLIFIED™



Owens Corning® Total Protection Roofing System<sup>®^</sup> integrates engineered Owens Corning® components that work together to address these three primary performance areas, critical to a high-performance roof, while also making it easy to understand the importance of each. **With Owens Corning, it's easy to confidently deliver total protection, beauty and peace of mind.**



### SEAL.

SELF-ADHERED ICE & WATER BARRIER  
SYNTHETIC UNDERLAYMENT



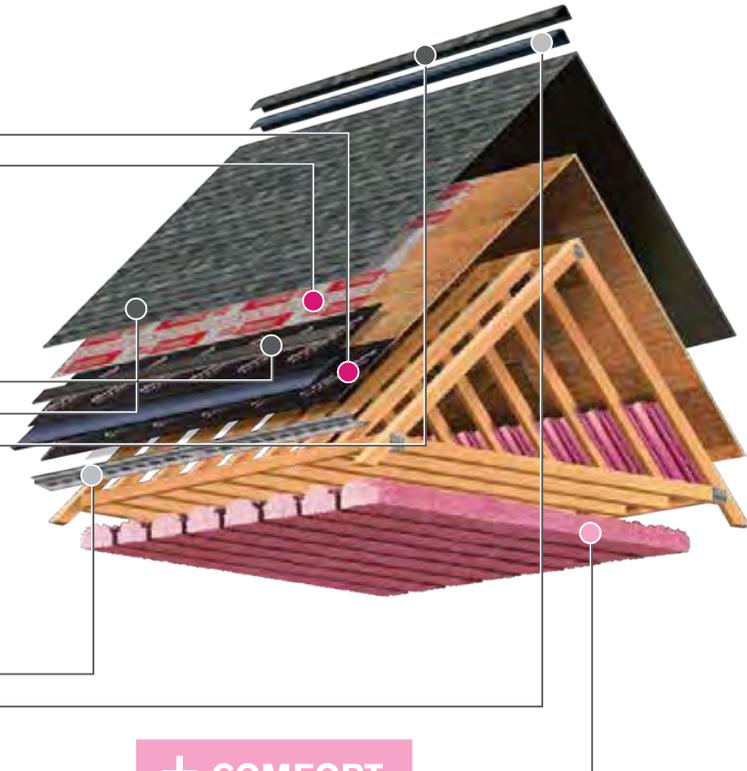
### DEFEND.

STARTER SHINGLES  
LAMINATE SHINGLES  
HIP & RIDGE SHINGLES



### BREATHE.

INTAKE VENTS  
EXHAUST VENTS



### + COMFORT.

PINK® FIBERGLAS®  
BLOW-IN  
ATTIC INSULATION

Want to know more about Owens Corning® roofing products or find an Owens Corning® Roofing Preferred Contractor in your area? It's easy to reach us:

**1-800-GET-PINK® | [www.owenscorning.ca](http://www.owenscorning.ca)**



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