

Vinyl Siding ENGINEERED FOR LIFE

Vinyl siding is engineered with purpose to resist the elements and retain long-lasting, rich, beautiful colors. And unlike some other cladding materials, vinyl siding's weather protection is more than skin deep.

PROVEN TO PERFORM

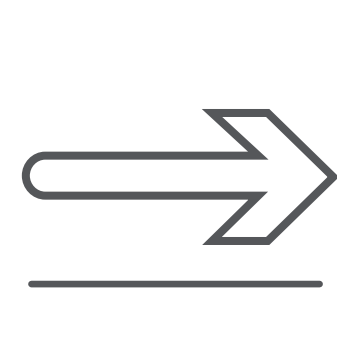
Vinyl siding's product performance is backed by testing and third-party certification, withstanding the harshest conditions, tested to:



Withstand
sunshine
and rain



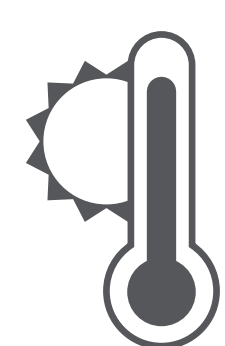
Withstand winds
of at least
110 mph



Lay straight
and not
buckle



Resist impact
damage



Avoid heat
shrinkage



Provide continuous
moisture drainage



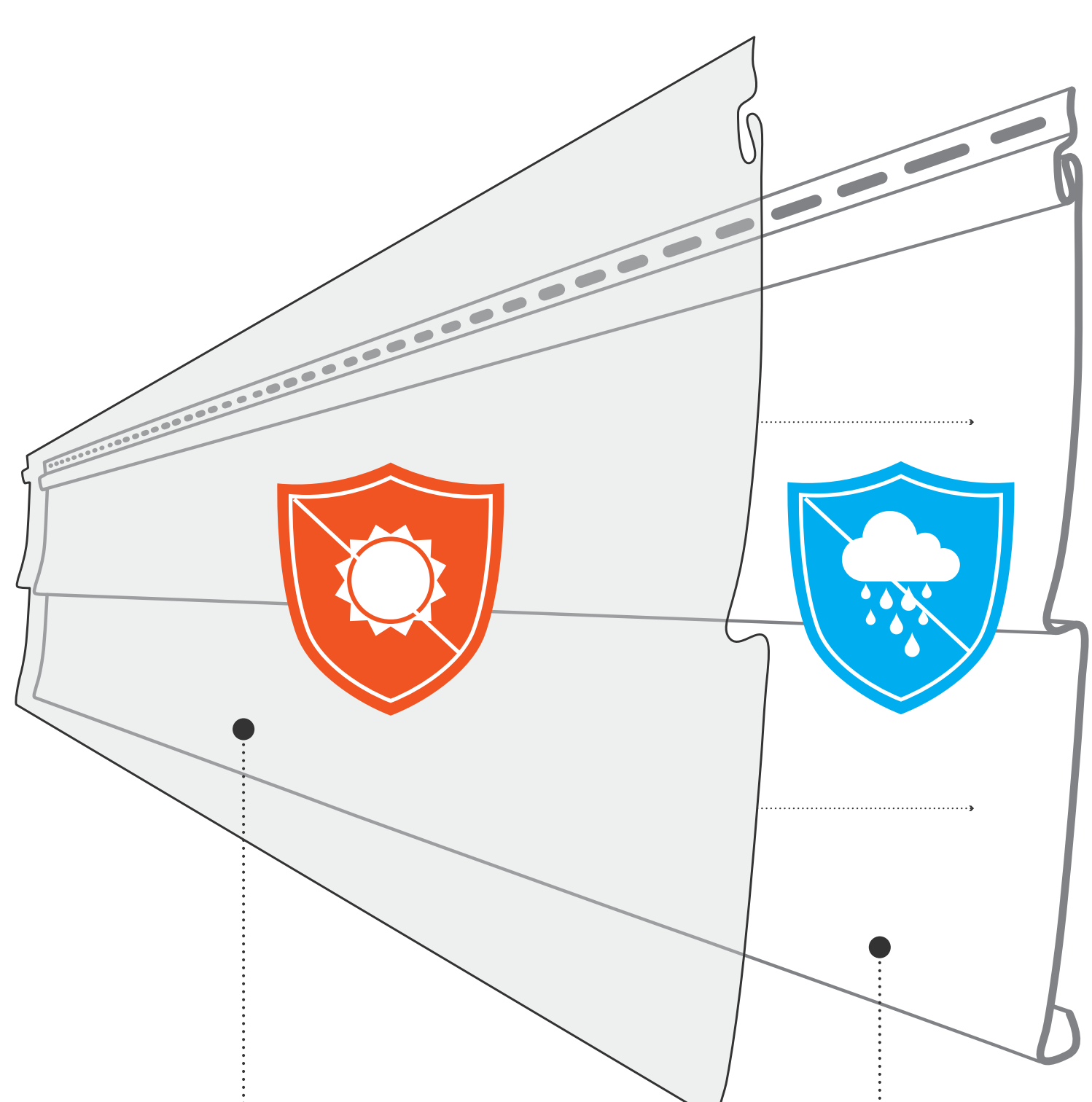
Provide
energy
efficiency*

*With insulated vinyl siding products

VINYL SIDING PERFORMS TO THE CORE

Compare the layers of vinyl siding performance to fiber cement.

VINYL SIDING



UV SHIELD LAYER

A protective layer inhibits UV rays, preserving dark colors from fading over time, retaining long-lasting beauty.**

** Not all vinyl siding requires a protective layer against UV rays, particularly lighter shades.

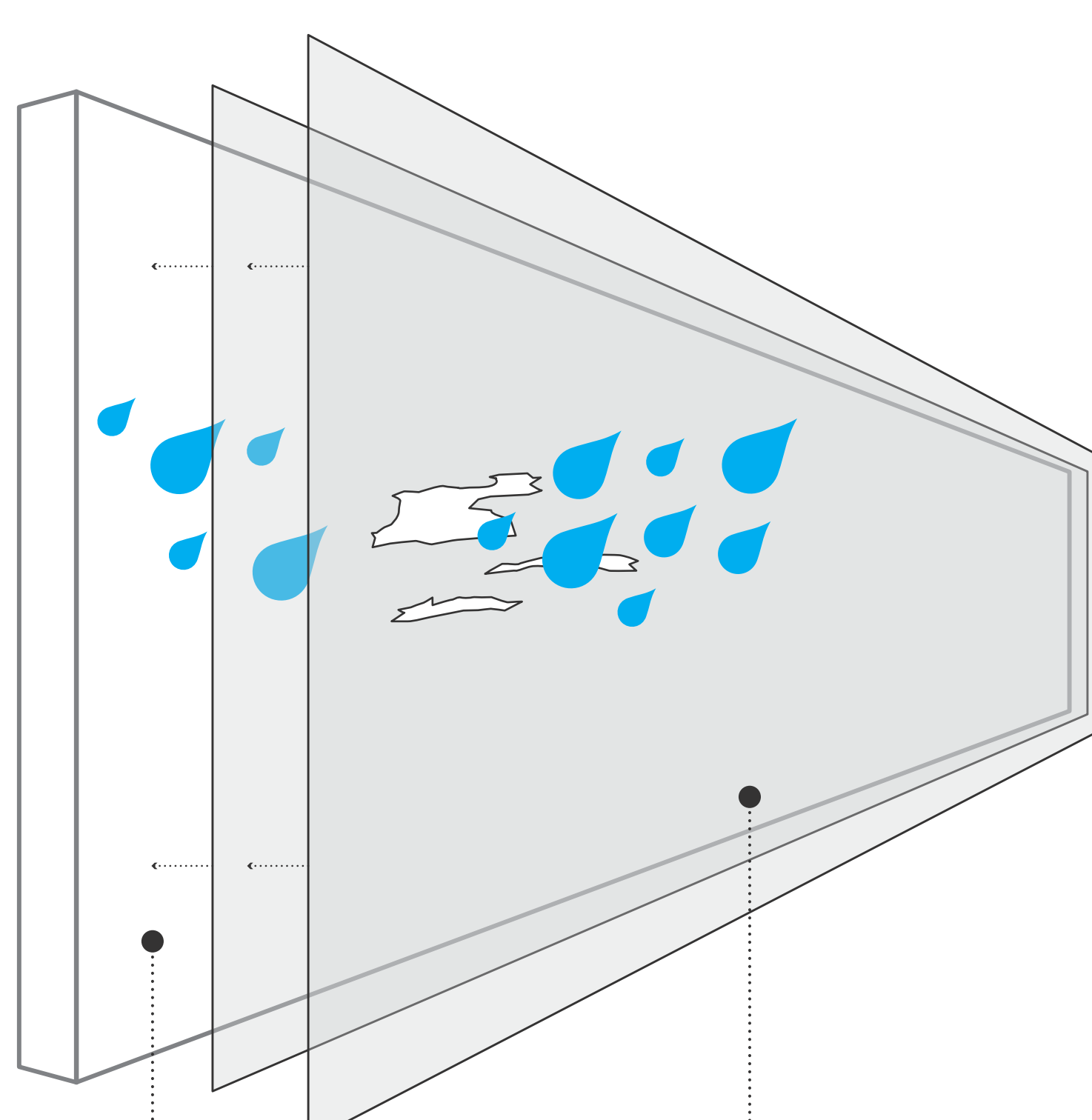
VINYL CORE

Vinyl siding is immune to water damage, meaning you never have to paint or caulk to seal out water.

- ✓ NO ROTTING
- ✓ NO SWELLING

- ✓ NO WATER ABSORPTION

FIBER CEMENT SIDING



VS.

FIBER CEMENT CORE

Owning fiber cement requires continual maintenance to ensure no cracks or gaps in coverage. If moisture penetrates through gaps or cracks in the paint and primer, the porous core of fiber cement can absorb it.

PRIMER & PAINT

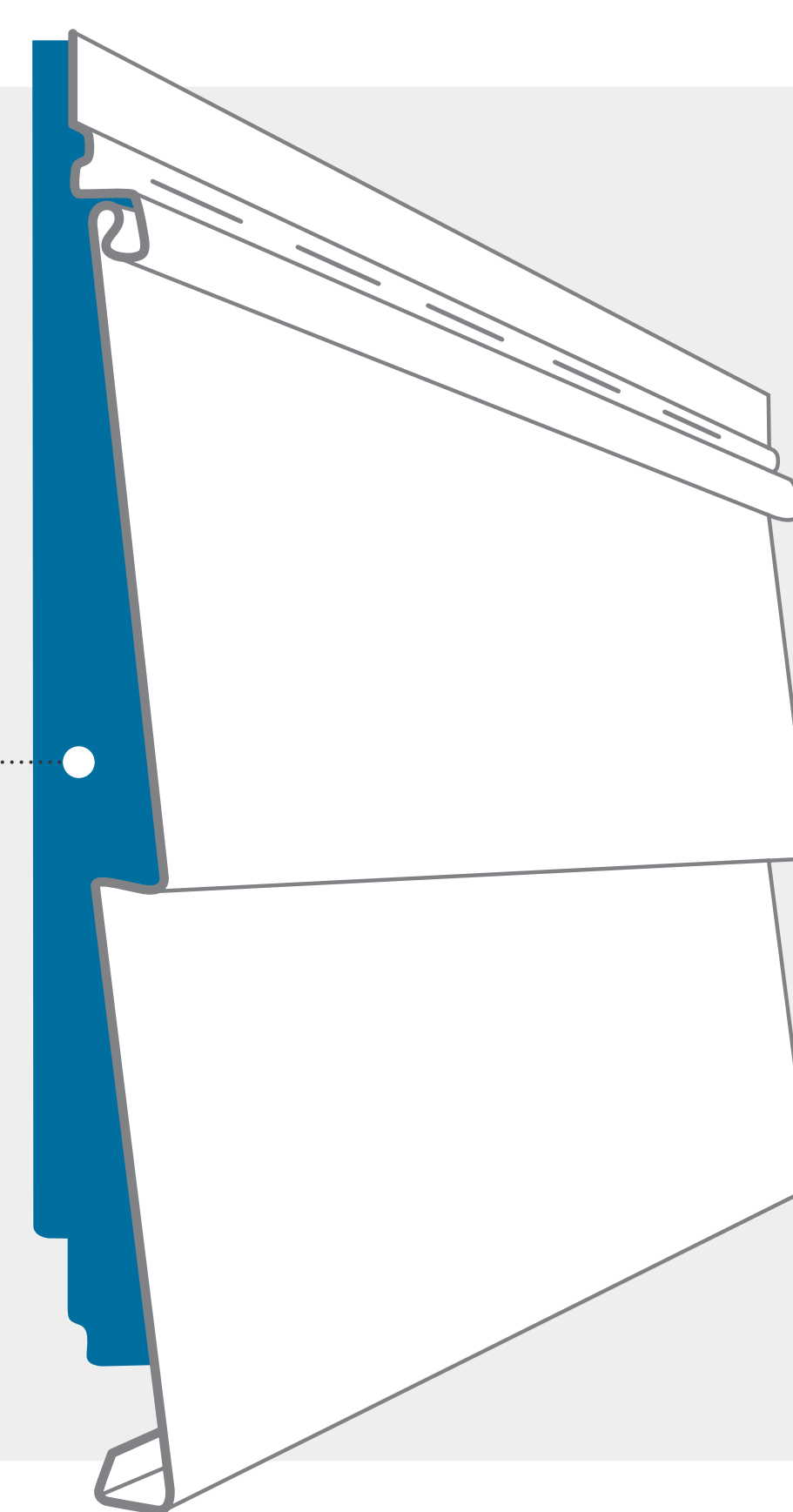
Nothing but the coats of primer and paint stand between moisture and its porous core.

- ✓ CAN EXPERIENCE MOISTURE DEGRADATION

- ✓ CAN ABSORB WATER
- ✓ CAN SWELL

OPTIMIZED THERMAL PERFORMANCE

Insulated Vinyl Siding is tested and verified to deliver its insulating power (R-value), cutting down on energy loss through walls.



99.5% UV PROTECTION
POSSIBLE WITH UV-RESISTANT LAYER



UV-protective technology resists almost all UV radiation, helping protect darker vinyl siding color.**

** Not all vinyl siding requires a protective layer against UV rays, particularly lighter shades.

400 VINYL SIDING CERTIFIED COLORS



Certified colors have been tested for color retention, followed by scientific comparison of before and after color values.

TESTED, CERTIFIED COLOR

The VSI Certification Program is the only cladding certification program referencing ASTM standards to validate claims regarding color retention, helping ensure beautiful looks that are engineered for life.

Learn more at vinylsiding.org/certifiedcolor



Get more information at vinylsiding.org