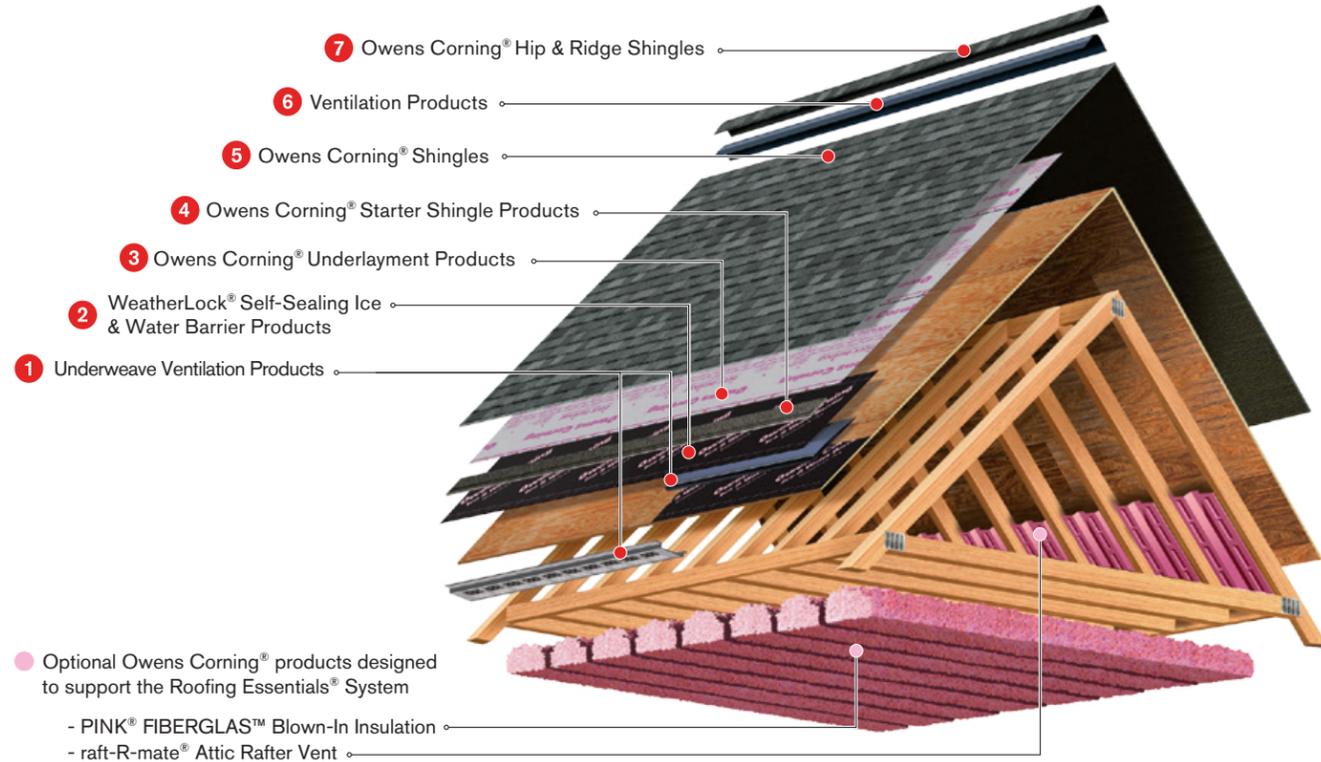


# The Roofing Essentials® System

Working together to help protect and enhance your home.

## The Most Important Part of the Roof? All of Them.

It takes more than just shingles to protect your home. It takes an integrated system of components and layers designed to withstand the forces of nature outside while controlling temperature and humidity inside. The Owens Corning® Roofing Essentials® System gives you the assurance that all of your Owens Corning® roofing components are working together to help increase the performance of your roof – and to enhance the comfort and enjoyment of those who live beneath it.



1 Help prevent heat and moisture buildup in the attic by allowing fresh air to enter the attic.

2 Help protect vulnerable areas where water can do the most damage: eaves, valleys, dormers and skylights.

3 Help prevent damage from wind-driven rain by providing an additional layer of protection between the shingles and roof deck.

4 Enjoy clean lines and faster, easier installation by eliminating the need to cut shingle tabs.

5 Choose from a variety of durable styles and colours that provide the first line of defence against the elements.

6 Help protect your roofing system by allowing heat and moisture to escape from the attic.

7 Help protect ridge vent and add an attractive, finished look to your entire roof.



\* See actual warranty for complete details, limitations and requirements.

\*\* SureNail Technology® is not a guarantee of performance in all weather conditions. SureNail Technology® is available only on Owens Corning Duration® Series Shingles.

† Tru-Bond is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning Roofing and Asphalt, LLC.

†† The amount of Triple Layer Protection may vary on a shingle-to-shingle basis.

‡ 2015 SureNail Technology® Performance Comparison Contractor Survey, December, 2015

SureNail Technology® is proprietary with U.S. and foreign protection including U.S. Patent Nos. 7,836,654; 8,156,704; 8,181,413; 8,240,102; 8,430,983; 8,607,521; 8,623,164; 8,752,351; 8,991,130; 9,121,178; and other patents pending.



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Only on TruDefinition®  
 Duration® Series Shingles



**SURENAIL**  
 TECHNOLOGY®

# THERE'S A LINE BETWEEN A GOOD SHINGLE AND A GREAT SHINGLE.

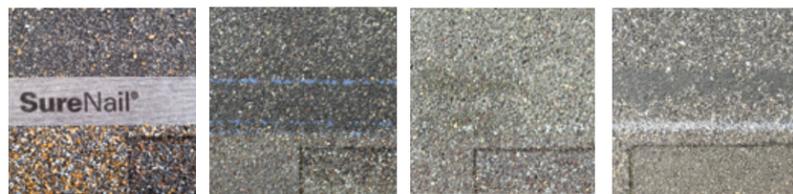
## It's the Nailing Line on Your Shingles.

The difference between a good shingle and a great shingle is having SureNail Technology®, only available from Owens Corning on Duration® Series Shingles. SureNail Technology® features a wide, highly visible engineered fabric strip in the nailing area for a consistent, quality installation, and the unique product design provides outstanding gripping power.



## Why Should You Care About the Nailing Line?

Even the best shingle can't perform right if it's not installed properly. And your shingles may not even be covered under the warranty if they aren't fastened in the right place. Owens Corning has the first and only reinforced nailing zone on the face of the shingle. The tough-fabric SureNail® strip provides an easy-to-see nailing target on all TruDefinition® Duration® Series Shingles. How can you be sure your contractor is fastening your shingles correctly? Well, seeing the SureNail Technology® strip is a big start!



**SEE FOR YOURSELF.** Ask your contractor to show you the embedded strength of the reinforced nailing zone. Some shingles have confusing thin, hard-to-see, painted-on nailing lines - not TruDefinition® Duration® Series Shingles with SureNail Technology®.



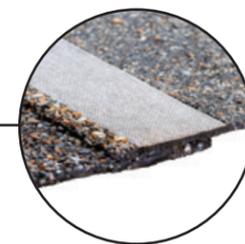
**Excellent Adhesive Power**  
Helps keep the shingle layers laminated.

**Outstanding Grip**  
The SureNail® strip enhances the already amazing grip of our proprietary Tru-Bond® sealant for exceptional wind resistance of a 209 KM/H / 130 MPH wind warranty.\*



**Breakthrough Design**  
SureNail Technology® is the first and only reinforced nailing zone on the face of the shingle.

**"No Guess" Wide Nailing Zone**  
This tough, engineered woven-fabric strip is embedded in the shingle to create an easy-to-see, strong, durable fastener zone.



**Triple Layer Protection™**  
A unique "triple layer" of reinforcement occurs when the fabric overlays the two shingle layers, called the common bond area. This provides increased protection against "nail pull" from the wind.

**Double the Common Bond**  
SureNail® features up to a 200% wider common bond area in the nailing zone over standard shingles.



**See the Strip. Trust the Grip.** The SureNail Technology® grip helps deliver exceptional 209 KM/H / 130 MPH wind warranty\* performance — that's a Category 3 hurricane wind speed.\*\* This outstanding grip is made possible through the combination of our SureNail® fabric strip and our proprietary Tru-Bond® sealant. SureNail® helps provide double the bond strength compared to standard architectural shingles.

**Be Sure with SureNail Technology®.** Ask your roofing professional to install TruDefinition® Duration® Shingles with SureNail Technology®. Nine out of ten contractors in a recent survey said they felt SureNail Technology® gave better uplift protection than standard shingles. You'll have peace of mind knowing your roofing professional used the widest reinforced nailing zone for installation and that once your shingles go down, they'll resist the forces of nature. When you see the strip, you know that strength and durability are built into every shingle.

For more information on SureNail Technology®, go to [www.owenscorning.ca/surenail](http://www.owenscorning.ca/surenail).

